



dvGreen, Sustainable Event Design from New York

by Petz Scholtus, Barcelona on 03.27.07

DESIGN & ARCHITECTURE



We love great new eco business ideas and this is certainly one of them. [dvGreen](#) is a brand new sustainable event company who don't sacrifice style and still make things eco. They are the one and only in NYC, organising anything from green weddings to eco cocktail parties or organic birthdays. Recycling, composting, tree-free invitation cards along with carbon offsetting are on their menu. These and many more small ideas like donating or composting leftovers, decorating with organic flowers and table linens result in a big impact when it comes to reducing the ecological footprints of those 'beautiful, amazing, fabulous parties that just *happen* to be Green'. Danielle Venokur (hence dvGreen) is the one throwing her magic wand (represented in the logo) to 'wave and magically create your dream, green event'. And she's having fun! After working for one of New York's top floral design houses where she also enjoyed her work but missed the green in the business, Danielle founded dvGreen, a sustainable event design and production company, passionately explained [here](#). The service even goes as far as offering natural hair and beauty product recommendations. Anyone want to get married? [::dvGreen](#)

For more tips on partying treehugger-style, check out [TreeHuggerTV How To Throw an Eco-Party](#)