


Greener Gadgets Conference Practices What It Preaches

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The Consumer Electronics Show has a thing or two to learn from today's [Greener Gadgets conference](#). The New York event took its green message seriously by offering not only recycling, but composting cans to deposit your leftover lunch, paper plates, and napkins. Speaking of grub, the menu included healthy options -- no Pizza Hut or Mikey Ds here -- of seven grain vegan avocado sandwiches, homemade potato chips, and actual mugs for coffee rather than wasteful paper cups. Once leaving the conference, attendees were asked to recycle both their programs and badges in separate bins at the exit.

While the show was much smaller than CES -- 400 attendees versus 140,000 -- there were some green upgrades that could easily be transferred to Las Vegas. Just adding some healthy food options for exhibitors and visitors would help alleviate several thousand incidences of heartburn every January.

I do want to give CES credit though, as this year's show did showcase some eco-consciousness.

- Recycling bins across show floors
- All CES flyers were printed on recycled paper using soy inks
- Remaining show publications and flyers were recycled at the close of the event
- Attendee food containers and utensils were biodegradable, made from hemp, corn byproduct or other organic materials
- Environmentally friendly chemicals were used to clean the 100 restrooms daily
- All light bulbs and batteries used by the show were recycled
- Recycled carpet were used in some convention spaces

