



SUPER WOMAN

Apr 22nd 2010 By Virginia Sole-Smith MORE

It's Earth Day! Meet 10 Amazing Women Trying to Save the Planet

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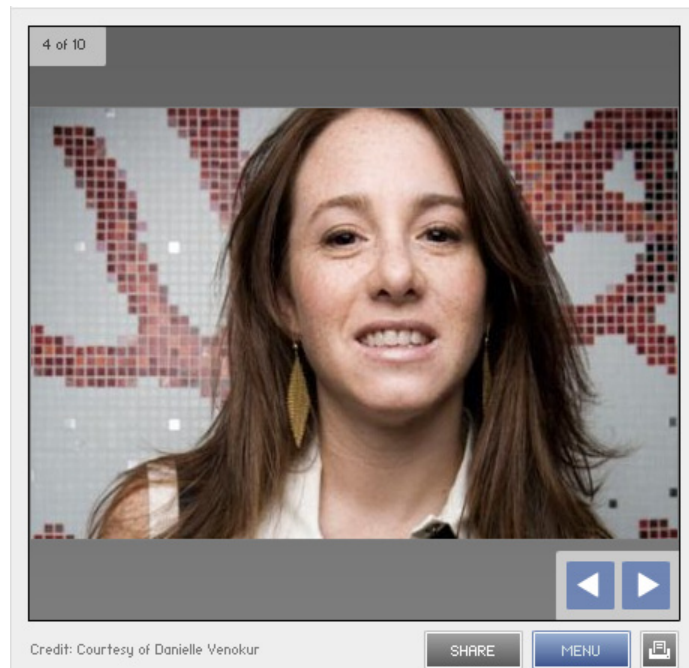
Earth Day ... it's one of those holidays that you don't know quite how to celebrate. Use fewer Post-Its? Definitely choose paper (over plastic.) And maybe worry existentially about the size of your carbon footprint.

That's where these women come in: From helping you plan a green wedding, to going a year without shopping, they definitely walk the eco-talk. Some are second-generation warriors, picking up the torch where a parent left off -- like Anna Lappé, daughter of the author of "Diet for a Small Planet." She is now author of "Diet for a Hot Planet" herself. Or Emily Hunter, the daughter of a former Greenpeace president, and current MTV eco-correspondent at work on a book about the new, new eco-warriors.

We found them, too: Sara Harari, 20, is on a quest to introduce the world to the power of wind. And Skye Bortoli may only be 18, but her one-woman plot to save the whales made her the youngest nominee in history for 2010 Australian of the Year.

In short, these 10 women will give you faith the earth is in good hands, not to mention tips on how you can help. And when you're done reading that, check out the 10 Do-Gooders We'd Do. That's right -- sexy men busy saving the world!

Women Who Define Eco-Friendly



Beyond reduce, reuse & recycle

Who: Danielle Venokur, 33
 Claim To Eco-Fame: The (Green) Wedding Planner

Don't worry, the former floral designer won't suggest hemp for your wedding dress. "You can have a clean, hip style, and still be green," she says. The ex-manager of renowned L'Olivier Floral Atelier, her green ethos blossomed when she fell in love: "My [now-husband] and I began doing everything we could to lessen our footprint," she says.

Then she started to eye the waste at work. "There were flowers shipped from China, packing materials used for a few hours then discarded," she says. In 2007, she launched dvGreen, an eco-chic alternative for brides.

Her Save The Earth Tip: Swap paper napkins for fabric. "Suddenly everything will feel more elegant, and you'll forego a lot of waste over time."